

Jerome PERLEMUTER

General Secretary - Chief Executive Officer



- 20 years in football, first in France and then internationally
- Currently General Secretary of the World Leagues Association
- Judge at the Paris Commercial Court, Arbitrator at the Court of Arbitration for Sport
- Business, legal and political experience
- Expertise : Leadership, Governance, Regulation, Business, Ethics, Lobbying, Team Management

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PROFESSIONAL EXPERIENCES

Since 2017 General Secretary, World Leagues Association

The World Leagues Association is the global body representing professional football leagues. Based in Zurich, it includes 48 members. It contributes to the governance of world football, advises its members and promotes cooperation between them.

- Coordinating the Management and Supervisory Board composed of league executives.
- Overall management of the association: strategy, operations and budget oversight.
- Organization of working groups and committees among league representatives.
- Development of relations with football governing bodies and stakeholders.

Examples of achievements:

- Creation of the association in 2017 and doubling of membership numbers.
- Conducting and concluding negotiation on the regulation of transfers and agents.
- Signing of a global social dialogue agreement with FIFPRO within the ILO framework.
- Developing knowledge sharing instruments and advisory support for leagues.
- Creation of a women's leagues group contributing to exchange and development.
- Establishment of a dedicated team (permanent staff, consultants, and league network).

2005 – 2017 Head of Legal Affairs, French Professional Football League (LFP)

The LFP organises professional football championships, defends the interests of its clubs, and commercialises its competitions.

- Advising on commercial legal matters.
- National lobbying with public authorities and representation at international level.
- Head of integrity matters.

Examples of achievements:

- Preparation of media tenders and negotiation of the LFP's commercial agreements.
- Negotiation of the first agreement between a sports organisation and YouTube.
- Improvement of the procedures of the professional clubs' supervisory authority (DNCG).
- Implementation of influence and advocacy strategies.
- Negotiation and implementation of the opening of the betting market ("right to bet").
- Establishment of the strategy to combat audiovisual piracy.
- Development of European and international relations.

1999 – 2004 Attorney at the Paris Bar, Dentons

Dentons is an international business law firm with 130 lawyers in Paris and offices in numerous countries. Commercial law and litigation are its main areas of practice.

- Handling commercial litigations.
- Advising on business law and negotiating commercial contracts

1993 – 1995 **Parliamentary Assistant, National Assembly**

Worked for Mr Richard Dell'Agnola, Member of Parliament for Val-de-Marne, Mayor of Thiais, and Member of the Law Commission.

- Drafting legislative proposals and speeches, and managing parliamentary work.
- Responding to constituents' correspondence and managing the constituency.

JUDICIAL POSITIONS

2014 – 2017 and Since 2023 **Judge, Paris Commercial Court**

The Paris Commercial Court hears disputes between companies or relating to commercial transactions. Judges are elected by their peers and the role is performed on a pro bono basis, with one hearing every two weeks. Member of the Competition Law Chamber, Mediator.

Since 2024 **Arbitrator, Court of Arbitration for Sport (CAS)**

The CAS is the leading international institution for resolving sports-related disputes through arbitration. Based in Lausanne, it hears cases involving athletes, clubs, federations, leagues, and governing bodies worldwide.

2017 - 2024 **Member, National Ethics Committee (CNE), French Football Federation (FFF)**

The CNE may refer to the disciplinary commission any conduct it considers contrary to the FFF's ethical charter. It has no independent decision-making powers but may issue opinions and recommendations.

2017 – 2022 **Judge, FIFA Tribunal, Dispute Resolution Chamber (DRC)**

The Dispute Resolution Chamber of the FIFA Tribunal hears international disputes between clubs and players.

EDUCATION

1999	Paris Bar, Laureate (<i>ranked 23 out of 1,150</i>)
1995 – 1997	ESSEC Business School • Grande Ecole Program • Master in Management
1996	Master in Communications Law, University Paris II Panthéon-Assas , Top of Class
1995	Master in Business Law – DJCE, University Paris II Panthéon-Assas , with honours Ranked #1 Master in Business Law in France
1995	Exchange Program U.C. Berkeley, School of law (California)

LANGUAGES

- French: Native language.
- English: Fluent. Main working language.
- Spanish: Good command. Secondary working language.

DISTINCTIONS

2016	Recognised by <i>The Legal 500</i> among the most influential business lawyers in France.
1992	First Prize in the National University Competition in Public Law.

INTERESTS

Writing	Author of <i>The Book for Children (and Adults!) Who Don't Like Reading</i> (on Amazon).
Art	Collection of original comic book artwork and street art pieces.
Dance	Silver Medal from the Tap Dance Federation.